

Why Off-the-Shelf Software May Not Be Enough?

Custom software



Custom software development enables fintechs to create tailored solutions that precisely meet their unique requirements, offering the flexibility and scalability needed to stay competitive.

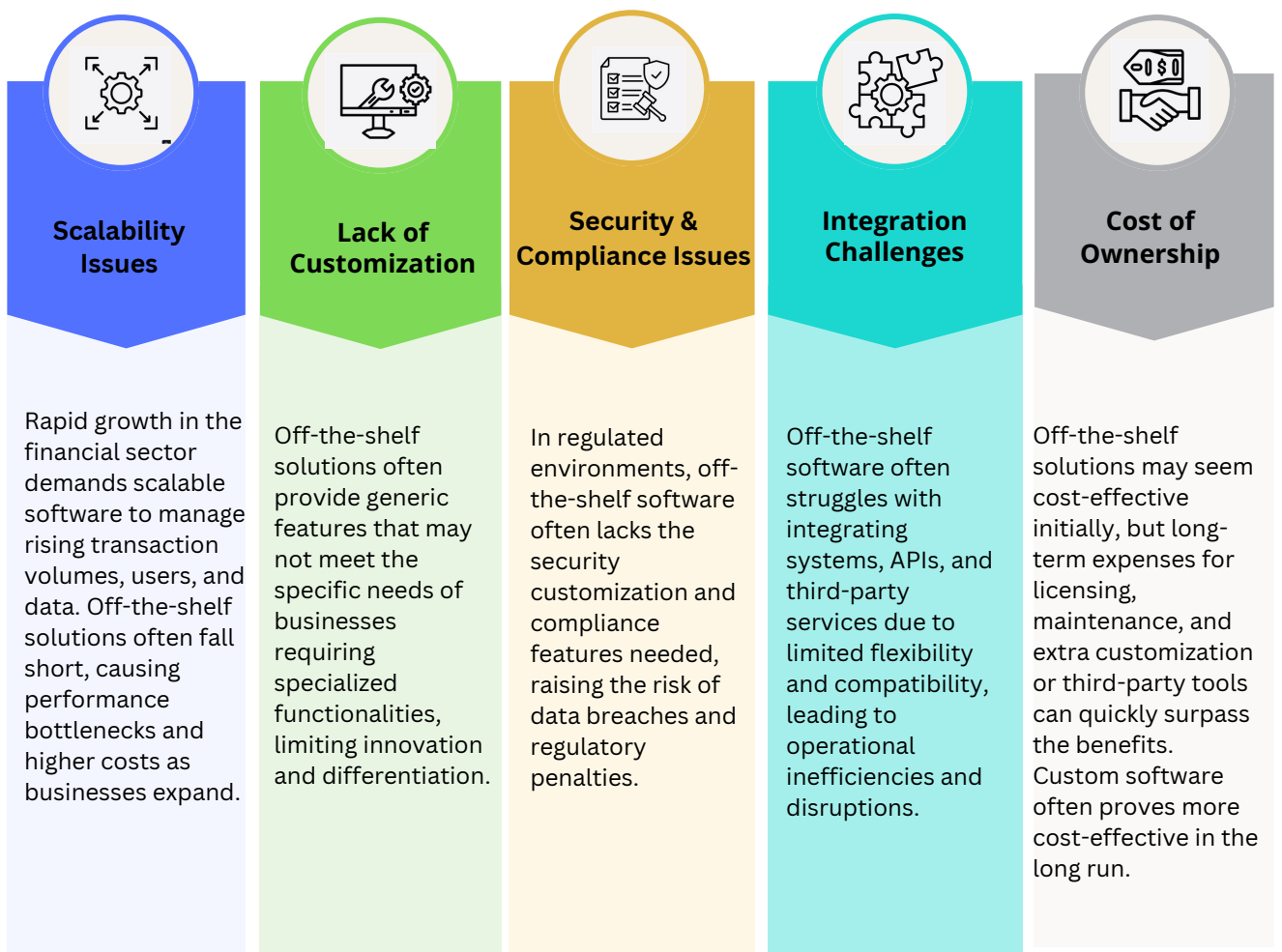
Off-the-shelf software



Off-the-shelf software is cost-effective and quick to implement, but it has limited scalability and customization.

Vs

Why Off-the-Shelf Solutions Fall Short



Driving Factors For Custom Software Development




Essential Applications of Custom Software in Fintech

01.

Digital Banking


- Enhance customer experiences with seamless, secure digital banking solutions.
- Expense Tracking and Analysis
- Budget Planning and Control
- Cash Flow Management



02.

Loan Processing


- Streamline and automate loan processing for faster approvals and better compliance.
- Financial Forecasting and Planning
- Invoice and Expense Management



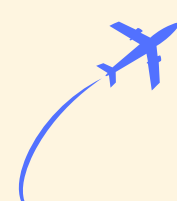
03.

Risk Management

- Strengthen risk management with tailored solutions for real-time monitoring and mitigation.
- Fraud Detection and Prevention
- Compliance Monitoring and Reporting



Transforming Businesses with Tailored Solution




Air Canada Empowers Strategic Growth with Custom Software

Challenge: Legacy systems limited Air Canada's pricing and revenue control.

Solution: A custom ticketing and financial app integrated operations and optimized revenue management.

Result: Enhanced efficiency, precise commission control, and stronger profitability.




McDonald's Boosts Sales with Bespoke Software

Challenge: Long wait times and the need for enhanced customer experiences.

Solution: Custom self-serve kiosks and contactless payment systems streamlined service and increased convenience.

Result: 50% increase in sales and faster, more efficient service.



SarLa Tech Elevates Loan Processing Efficiency

Challenge: A financial services firm struggled with slow, error-prone loan processing.

Solution: SarLa Tech created a custom loan management system that automated applications, integrated credit scoring, and provided real-time updates.

Result: Loan processing time reduced by 40%, errors decreased by 25%, and customer satisfaction and loan approvals significantly increased.

Sources

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